
TRAVEL AND TOURISM

7096/22

Alternative to Coursework

October/November 2014

INSERT

2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.
Anything the candidate writes on this Insert will not be marked.



This document consists of **5** printed pages and **3** blank pages.

Fig. 1 for Question 1

CAMBODIA'S FINEST Travel Star Worldwide's new luxury 8 day tour includes:

Stay for 7 nights in the 5* Temple Steps Hotel, with dinner and evening entertainment each night.

Guided tours to:

- * The ancient city of Angkor
- * The Sacred Sword Monasteries
- * The Bayon Temple Sculptures
- * Angkor Wat, the largest temple in the world



Air-conditioned coach for sightseeing
Free transfer from Siem Reap airport

Special discount if you combine the Cambodia's Finest with one of Travel Star Worldwide's other South East Asia tours.

Special rates for customers aged 55+.

BOOK NOW at your travel agent for an exclusive deal.



Fig. 1

Fig. 2 for Question 2

PRESS RELEASE**Morocco from August 2014**

Paint Experience has added Morocco as a choice of destination for its popular painting and drawing holiday experiences. Demand has increased so rapidly that Paint Experience now offers the opportunity to visit six countries for expert tuition. All destinations offer spectacular scenery.

Each holiday includes accommodation, food, tuition and all art materials. Our professional tutors give each customer friendly help and advice. Each evening your tutor gives a talk about the art of the region. The holiday is suitable for beginners and people with some experience of painting and drawing.

Paint Experience offers customers a full service including minibus transport to and from the airport and to all locations for painting and drawing. Individual private lessons can be arranged for an additional cost.



Fig. 2

Fig. 3 for Question 3**Wonders of Dubrovnik**

The ancient walled city of Dubrovnik is a World Heritage site. Visitors come to see its famous main street and boutique shops. Dubrovnik also has many old buildings and museums.

Dubrovnik airport is only 20km from the city, however there is no railway station. The main tourist season ends in November, when many of the hotels and restaurants close for the next five months.

As part of the 'Wonders of Dubrovnik' promotional campaign, the Croatian National Tourist Board offers free guided tours in English and Japanese as well as a new education pack for schools.

Fig. 3**Fig. 4 for Question 3****WONDERS OF DUBROVNIK**

Discover Dubrovnik, the 'Pearl of the Adriatic'.

Come to Dubrovnik and see this wonderful World Heritage City:

- * ancient city walls
- * museums and historic churches
- * beautiful squares and fountains
- * boutique shops where you can browse at your leisure
- * taste the famous cuisine of the Adriatic in our many restaurants

Easy transfer to Dubrovnik airport
Free guided tours in English and Japanese

Education pack for schools



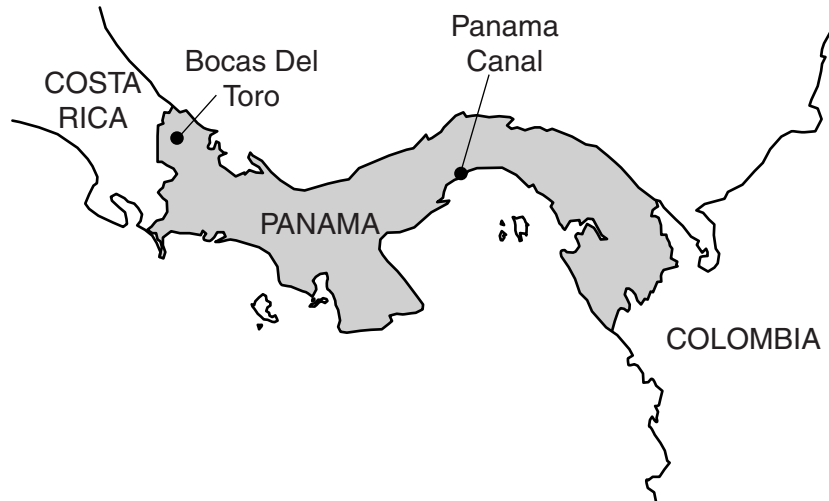
Croatian National Tourist Board

www.croatia.hr/en.com

Fig. 4

Fig. 5 for Question 4

1. Less than 15% of tourists spend time outside the capital, Panama City.
2. Many cruise ships stop at Panama City.
3. In the last ten years the number of tourists to Panama has increased rapidly.
4. Costa Rica is Central America's most important tourist destination.
5. Panama has many beaches, rainforests and waterfalls.
6. Panama's main beach destination has an average hotel occupancy of less than 85%.
7. Last year only 2% of visitors to Bocas del Toro, a main beach area in Panama, were foreign tourists.
8. Infrastructure in Panama needs modernisation and travel by road can be slow.

**Fig. 5**

BLANK PAGE

Copyright Acknowledgements:

Figure 1 © Ref: #44244604; Vitaly Maksimchuk; *Entry in Angkor Wat*; Fotolia; <http://en.fotolia.com/id/44244604>.

Figure 2 © Ref: ngs 29 0431; David Edwards / National Geographic / Getty Images; *Painted Desert, Arizona*; Getty Images; www.gettyimages.co.uk.

Figure 4 © Ref: #51804381; donyanedomam; *Old Harbour at Dubrovnik, Croatia*; Fotolia; <http://en.fotolia.com/id/51804381>.

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.